CLAIMS

- An introductions system comprising:
 - a plurality of mobile communicators; and
 - a server communicating with said plurality of mobile communicators;

said server being operative to store personal information relating to users of said plurality of mobile communicators and to provide to a first user of said users via said first user's mobile communicator, said personal information relating to a second user of said users, upon designation of said first user by said second user, using said second user's mobile communicator.

- An introductions system according to claim 1 and wherein said server is operative to provide said personal information generally in real time with respect to said designation.
- An introductions system according to claim 1 and wherein said designation comprises point-to-point short range wireless transmission from said mobile communicator of said second user to said mobile communicator of said first user.
- 4. An introductions system according to claim 1 and wherein said designation comprises employing a mobile communicator of said second user to photograph said first user, transmitting said photograph to said server, automatically recognizing said first user from said photograph and determining a mobile communicator address of said first user.
- 5. An introductions system according to claim 1 and wherein said designation comprises employing a mobile communicator location functionality for providing a map indicating the relative locations of a plurality of said mobile communicator in a space, employing the mobile communicator of said second user to receive said map and to designate the location on said map of said first user and determining a mobile communicator address of said first user.

- An introductions system according to claim 1 and wherein said plurality
 of mobile communicators comprises at least one cellular telephone.
- An introductions system according to claim 1 and wherein said plurality
 of mobile communicators comprises at least one wireless personal digital assistant
 (PDA).
- An introductions system according to claim 1 and wherein said server is operative to determine if said first person is a subscriber to said introductions system.
- An introductions system comprising:
- a plurality of mobile communicators suitable for use by a corresponding plurality of users, each of said plurality of mobile communicators being operative to store personal information relating to a user thereof, said user being a first user of said plurality of users, and to transmit said personal information to a second user of said plurality of users via said second user's mobile communicator, upon designation of said second user by said first user, using said first user's mobile communicator.
- An introductions system according to claim 9 and wherein said personal information is transmitted generally in real time with respect to said designation.
- 11. An introductions system according to claim 9 and wherein said designation comprises point-to-point short range wireless transmission from said mobile communicator of said second user to said mobile communicator of said first user.
- 12. An introductions system according to claim 11 and wherein said short range wireless transmission comprises a transmission via a Bluetooth connection.
- 13. An introductions system according to claim 11 and wherein said short range wireless transmission comprises a transmission via a WLAN connection.

- 14. An introductions system according to claim 9 and wherein said plurality of mobile communicators comprises at least one cellular telephone.
- 15. An introductions system according to claim 9 and wherein said plurality of mobile communicators comprises at least one wireless personal digital assistant (PDA).
- 16. An introductions system according to claim 9 and wherein said mobile communicator is operative to determine if said second user is a subscriber to said introductions system.

17. An introductions method comprising:

storing personal information relating to a plurality of users of a corresponding plurality of mobile communicators; and

providing to a first user of said plurality of users, via said first user's mobile communicator, said personal information of a second user of said plurality of users, upon said second user designating said first user by using said second user's mobile communicator.

- 18. An introductions method according to claim 17 and wherein said providing said personal information comprises providing said personal information generally in real time with respect to said designating.
- 19. An introductions method according to claim 17 and wherein said designating comprises wirelessly transmitting via a point-to-point short range wireless transmission from said mobile communicator of said second user to said mobile communicator of said first user.
- An introductions method according to claim 19 and wherein said wirelessly transmitting comprises transmitting via a Bluetooth connection.
- 21. An introductions method according to claim 19 and wherein said

wirelessly transmitting comprises transmitting via a WLAN connection.

22. An introductions method according to claim 17 and wherein said designating comprises:

employing said second user's mobile communicator to photograph said first user;

transmitting said photograph to a server; automatically recognizing said first user from said photograph; and determining a mobile communicator address of said first user.

23. An introductions method according to claim 17 and wherein said designating comprises:

employing a mobile communicator location functionality for providing a map indicating the relative locations of a plurality of said mobile communicator in a space;

> employing said second user's mobile communicator to receive said map; designating the location on said map of said first user; and determining a mobile communicator address of said first user.

- 24. An introductions method according to claim 17 and wherein said plurality of mobile communicators comprises at least one cellular telephone.
- 25. An introductions method according to claim 17 and wherein said plurality of mobile communicators comprises at least one wireless personal digital assistant (PDA).
- 26. An introductions method according to claim 17 and also comprising determining if said first person is a subscriber to an introductions system.